



Form follows function?

Form follows feelings!

The kitchen has long been much more than just a work space. It is the place where you celebrate your own personal taste to your heart's content – not just from a culinary but also from an aesthetic perspective.

If you want to give yourself over to your own ideas about living and furnishing your space, you have to look for solutions that convey more than just the feeling of perfect functionality. And that is just what you find at SieMatic. All around the world.

Because SieMatic offers not only an extraordinary variety of programs and design elements for the interior design of the kitchen. They also continue to create new kinds of solutions, whose options go far beyond the usual kitchen planning and accommodate today's international tendencies in architecture and interior design.

With BeauxArts from SieMatic, we invite you to give in to a new inspiration: contemporary interpretations of the classic kitchen, like it's never been before.

Follow your feelings; free yourself from conventions, and discover more freedom to shape your world. We call it randy "the modern composition of the kitchen".

Welcome to a new era in kitchen planning: with SieMatic BeauxArts.

Free your kitchen of design dictates

There is kitchen design for purists, for romantics, for pragmatists. And there is SieMatic BeauxArts: for all those whose ideas don't fit into such compartments. Because SieMatic BeauxArts is much much more than a classic kitchen program: a new concept in room planning, that makes it possible to play with styles and to compose seemingly contradictory design elements into a harmonious whole.



www.siematic.com/BeauxArts.02





Classic or modern?
Lacquer or Stainless Steel?
Matt or gloss?
Why choose?

Join in: materials, shapes, and colors. Dark and light, matt and glossy, cool and warm. And don't think that it could ever get too motley for you. Because the finely tuned SieMatic BeauxArts color concept and the skillful repetition of style elements ensure balance and harmony.

SieMatic BeauxArts has a system of eight attractive lacquer colors which allows for the combination of elements of modern SieMatic programs in the same color and surface quality as well as with matt and gloss high-quality woods.

And if you'd like to play with even more color, you can select from the SieMatic Individual ColorSystem. It stands for maximum individuality of design. Because it gives you 1950 new colors to play with: the lacquer colors from the Natural Color System NCS, an internationally renowned color system from Scandinavia, which is highly regarded by architects and interior decorators for interior design. Thanks to its finely defined color palette, in both matt and gloss variants, it is excellently suited for kitchen designs with a particularly livable and elegant atmosphere. And for people with very definite opinions.



There are always many beautiful sides to a SieMatic BeauxArts. Because it is not planned in the usual way: The functional areas are divided into segments that are given their own characteristic design.

The latest interpretation of the classic kitchen offers surprisingly unconventional ideas.

New accents are set, for example, by the pullouts in matt stainless steel with beveled frames of polished nickel, whose shine is echoed in the polished glass cabinet doors. A contrast to the delicate look of these elements is provided by the dominant StoneDesign countertop of the island with its reverse elliptical edges.







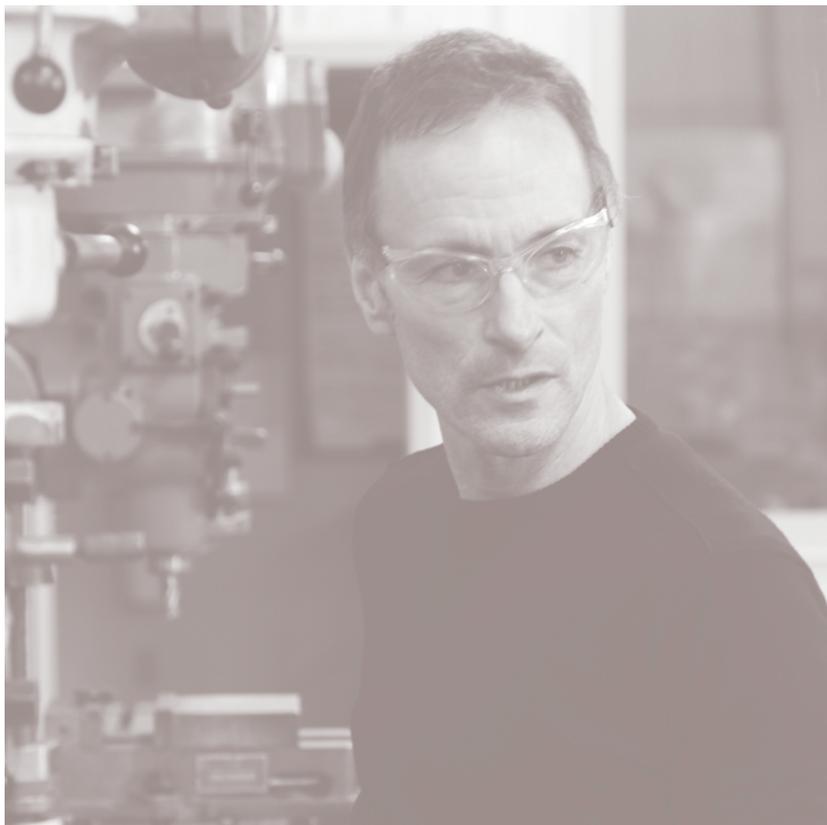
Pure elegance and an inviting atmosphere are not contradictions. Because SieMatic BeauxArts stands for sensitive design with extravagant elements: glass and gloss provide lightness and transparency; grooved panels for a classic esthetic. Combined with feeling, this mix of styles creates the unique BeauxArts look.







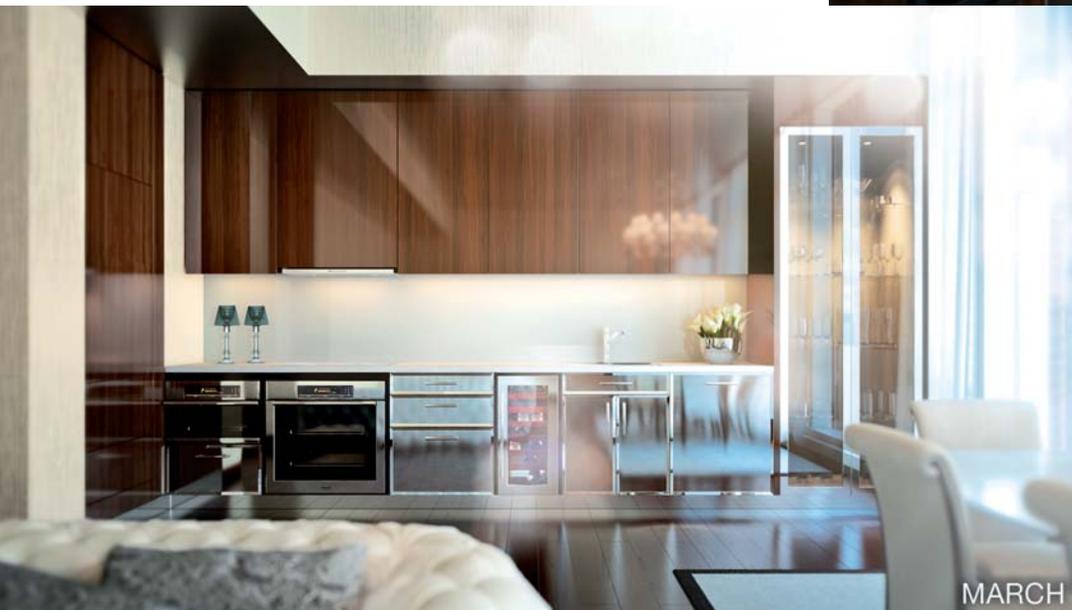
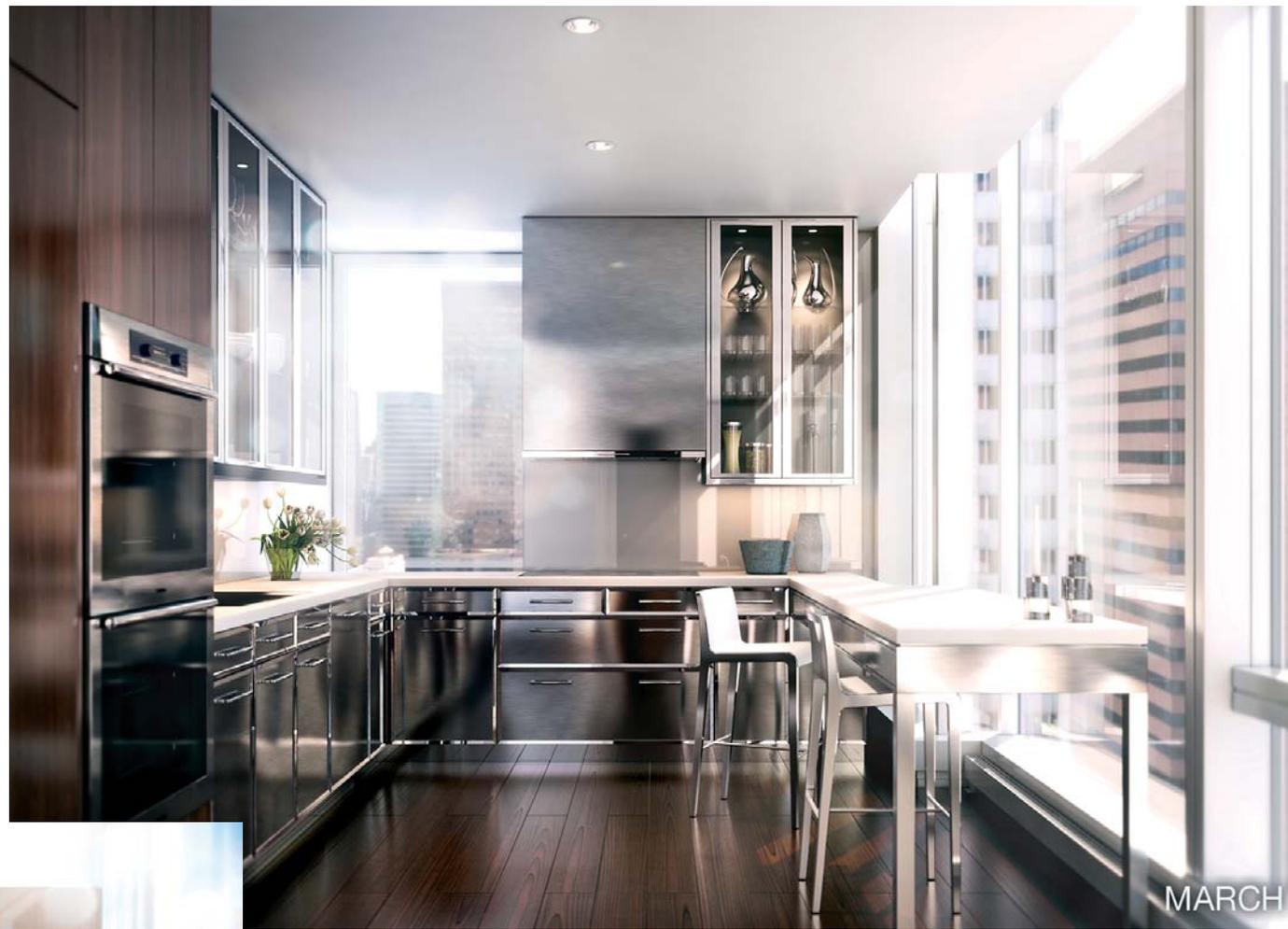
“ A great kitchen has a magic to it that transforms the physical room into a feeling. People are drawn to that kitchen, and they may not know why. The kitchen sings. It is my job to write the music. ”



The SieMatic BeauxArts was designed in collaboration with Mick De Giulio, the man known as the “Rock Star of Kitchen Design” in the USA. It expands design freedom by adding new, unconventional ideas. The only rules are the rules dictated by your own personal style – playing around with styles and volumes, colors and materials, symmetry and asymmetry is part of the experience.



SieMatic
BeauxArts
is at home
at the
world's best
addresses.



Baccarat – 20 West 53rd Street, New York

SieMatic was chosen to furnish all 61 kitchens of the residence units of Baccarat Hotel & Residences New York, a luxury hotel/condominium project by Starwood Capital Group and Tribeca Associates, LLC, which is currently under construction. Situated opposite the Museum of Modern Art, at 5th Avenue and 53rd Street in Midtown Manhattan, the 61 condominiums of the 50-story glass tower, which includes a 114-room Baccarat Hotel, are expected to begin occupancy third quarter 2014. SieMatic BeauxArts kitchens were chosen for the project for their unique design, with attention to superb European quality and elegant, jewel-like finishes, commensurate with Baccarat's celebrated reputation in the luxury experience and "the art of living."



200 East 79th Street Residences, New York
This 19-story “contemporary classic” condominium building is prominently situated in Manhattan’s prestigious Upper East Side and boasts darkened bronze-toned windows, articulated lintels and spandrel panels. The main 39 luxury residences range in size from three-bedrooms to five-bedroom penthouses. Each condominium is fitted with a SieMatic BeauxArts kitchen, along with marble countertops, luxury-brand appliances, and plumbing fixtures.



Ritz Carlton Residences, Chicago
High ceilings, expansive windows, wide-plank hardwood floors, natural stone, smart home technology, timeless materials and meticulous craftsmanship lay the foundation for each of the 91 ultra-luxurious residences in one of the most exciting cities in the world. Each of the prestigious residences is fitted with a SieMatic BeauxArts kitchen, equipped with natural stone countertops, luxury-brand appliances, and plumbing fixtures.



A new kitchen never had so much history.

It tells a story of freedom, individuality, and success. And of a stylistic direction that had its origin in Olde Europe, but later shaped the face of many of the New World's metropolises.

At the end of the nineteenth century, the generation of successful American businessmen dreamed of a new architectural style, which would lend expression to their wealth. Their wish was granted by young architects such as Richard Morris Hunt, Daniel Burnham, Henry Hobson Richardson, and Stanford White. They had studied at the École des Beaux-Arts in Paris. And they introduced a new style in architecture and interior design, which was named after the famous French art school: Beaux-Arts. Today many world-famous buildings still represent this style, including the New York Stock Exchange, the Chicago Art Institute, the Statue of Liberty, and the Washington Square Arch shown here.

Actually, Beaux-Arts was not a new style at all, but a composition of styles from different cultures. These unorthodox architects allowed themselves the freedom to combine elements from different periods. They borrowed the ornamental style of the ancient Greeks and Romans as well as ideas from the Classical Period and the Renaissance. Typical for their buildings were opulent forms and richly decorated facades, cornices and pilasters, niches and columns. But symmetrical arrangement was also typical. The results were buildings in a style of unsurpassed expressive power.

Taking this architecture as its model, SieMatic BeauxArts is now breaking with the rules of conventional kitchen planning and creating new aesthetic principles for the interior design of the kitchen. This unique collection, which was created in collaboration with the Chicago designer Mick De Giulio, gives you an opportunity to compose your kitchen in a completely new way. And in the process to discover the most beautiful interior decorating style: your own.



Soft green tones govern the look of this generous kitchen. Typical: the vertical line and symmetrical arrangement of the stylish cabinet elements surrounding the modern appliances. Handmade wall tiles and olive-shaped handles provide shining accents. The rustic, irregular stone floor recalls the charm of old country-style homes.



Does kitchen furniture
have to look like kitchen furniture?



www.siematic.com/BeauxArts





Let SieMatic BeauxArts inspire you to new perspectives. Discover a collection of extraordinary furniture elements, with which you can interpret the classic kitchen in a wide variety of ways while setting sophisticated accents. The “Chinese Wedding Cabinet”, for example, is not only a charming eye catcher; it also has a surprising inner life: Behind its decorative exterior it conceals a convenient state-of-the-art refrigerator-freezer combination. SieMatic BeauxArts opens up unique new possibilities for you to combine function and emotion.

Here you can give a work area the form of a classic buffet; turn antique lanterns into kitchen lamps, and even integrate your favorite collectors' items. The valuable designer original will find a place in your kitchen alongside the glass-doored cabinet that once stood in grandma's kitchen. With SieMatic BeauxArts, everything is allowed that pleases. Because here, the furniture is not installed as usual, but instead is arranged in the room according to your own, relaxed principles of design. This results in countless possible combinations. And a kitchen like no other: your own SieMatic BeauxArts.



There are so many beautiful styles. Why should you decide on just one to furnish your kitchen? With SieMatic BeauxArts, you choose from a whole range of stylistic directions and elements and create your own menu. You achieve effects that are unusual for the kitchen and create fascinating rooms. Countertops, for example, are essential design elements. If you choose different variants, you give the individual areas their own accents. The example of this magnolia-white kitchen shows a combination of two particularly elegant countertop materials: 8 cm thick smooth marble in the cooking area and 4 cm thick flamed granite on the sink and prep island.



Vertical and horizontal wall niches are attractive architectural elements. The intense play of light and shadow emphasizes the typical free standing planning.

Characteristic design elements for SieMatic BeauxArts are base cabinets, which are arranged symmetrically to the left and right of the stove.

Elegantly concealed, but easily accessible: the storage space behind the easy-opening sliding marble door and the microwave built into the side wall.

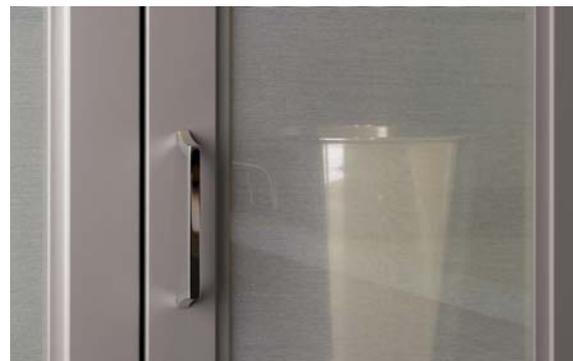




Classic was never so modern.

Playful or minimalist: The need to decide that question has now been relegated to yesterday. This SieMatic BeauxArts shows impressively how a combination of traditional and modern design can create a new, completely individual image: Minimalist stainless steel Base Cabinets without handles appear alongside painted doors with warm, shining nickel handles; a traditional glass-door cabinet next to a modern, high-shine refrigerator attractive contrast. The difference between the cooking and the sink area could not be any greater; the design could not be any more exciting.

The architecture of this kitchen is marked by an interplay of light and shadow in the numerous niches. Inserted horizontally and irregularly below the ceiling both to the right and left of the cooking area, the niches become style elements that recall the kitchens of antiquity. Not only the design of the various lighting fixtures, but the light itself is a design element in SieMatic BeauxArts.



The most striking features of this glass-door cabinet with its emphasis on vertical design are the narrow doors without partitions: The high-quality cream-colored material between the dual panes decoratively conceals the interior.



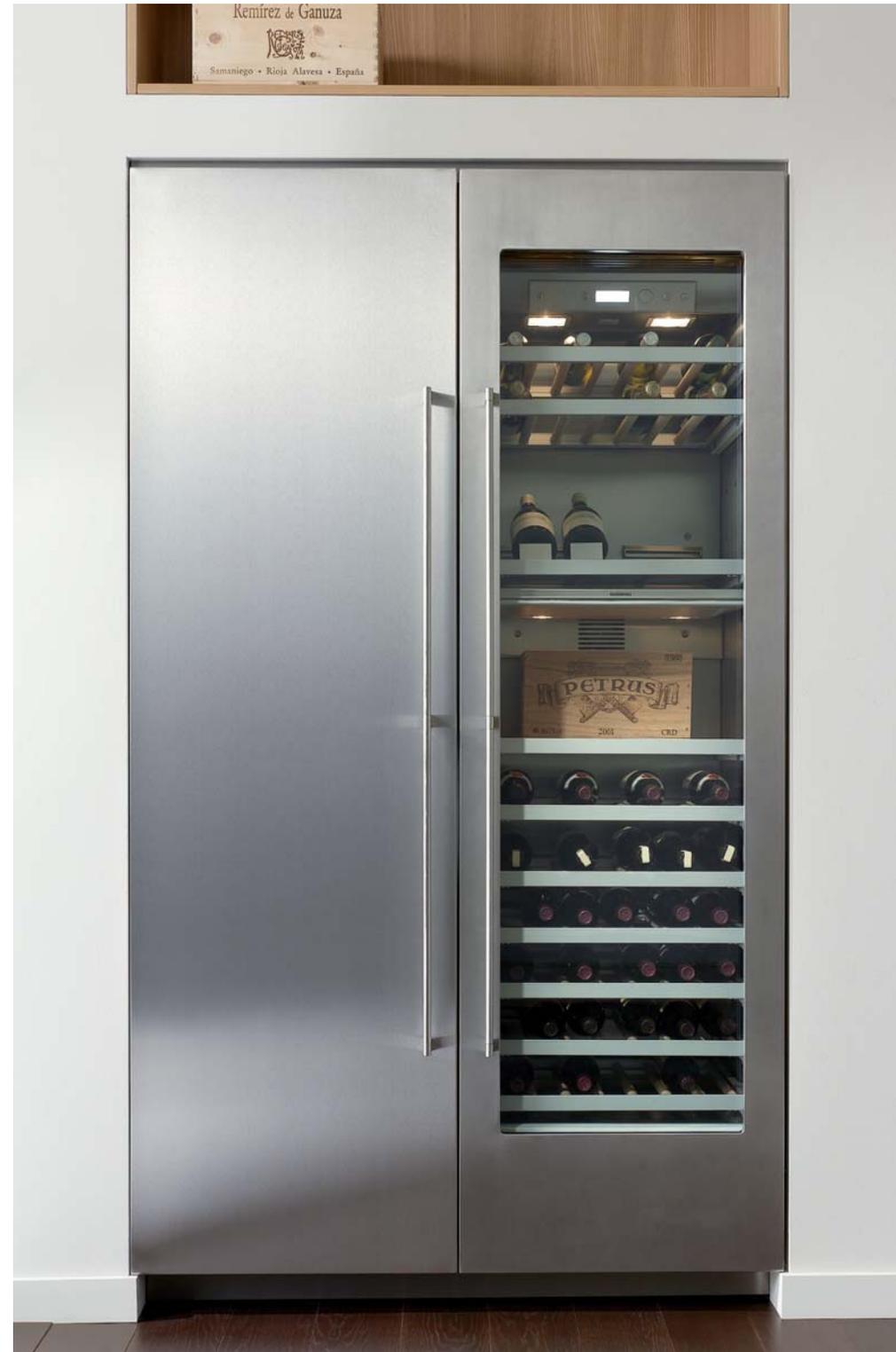




Attractive, illuminated shelves to hold everything you want within easy reach are hidden behind a sliding door of fine granite. Visually massive and heavy, it moves with surprising ease.



Countertops play a major role in kitchen design, and stone represents a particularly elegant variant. The SieMatic StoneDesign countertops are available in over 20 variations. One very exclusive design is the flamed granite "cashmere white". The 10-cm-high backsplash not only has a very practical effect for cleaning, but also underscores the character of the sink area.



Mix and match

The kitchen is the place to develop your culinary taste, but it is also the place to express your personal taste. Whether your design is minimalist or classic, choose if you prefer laminate, lacquer or wood – SieMatic Kitchen Interior Design gives you more room for all of your wishes and ideas. Be inspired by the unique possibilities of shapes, colors and materials, and combine them to your desire.



SieMatic ColorSystem

The SieMatic ColorSystem is consistent for all SieMatic collections. Available in a range of 7 attractive colors, each is available in matt or gloss finish. It allows for individual combinations of materials and doors. For lacquers there are also two more shades of grey in matt and gloss. Beyond the standard colors, 1,950 individually selectable colors in either matt or gloss are available in the SieMatic Individual ColorSystem (NCS).

SieMatic SQ lacquer

SieMatic kitchens in lacquer exude the elegance of residential furniture while remaining beautiful through regular use. The exclusive SieMatic SQ lacquer fronts are manufactured with “Superior Quality” through an innovative painting process which allows maximum flexibility for planning, eco-friendly processing, and “made in Germany” quality.

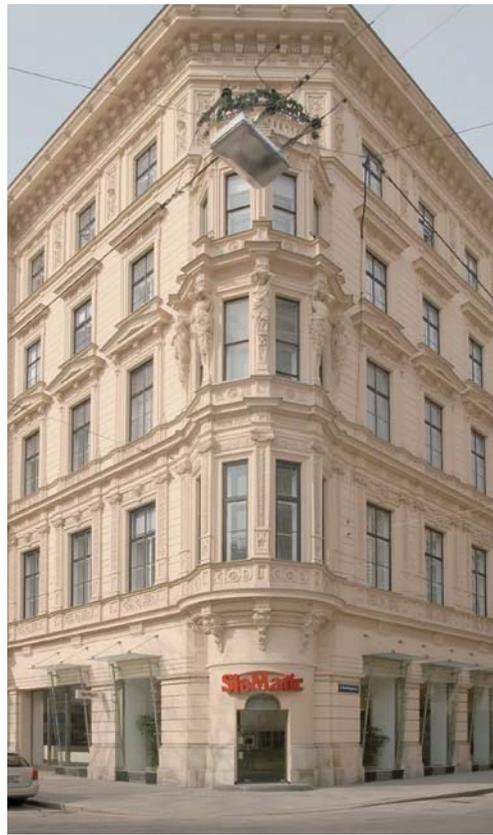


Wherever you encounter the name SieMatic, a world of excellent taste awaits.



Designing kitchens that have their own magic is an art that requires many characteristics: passion, empathy, creativity, and a sensitive touch, in order to create perfect compositions of materials, colors, and form. Also essential is sound know-how to distinguish high quality from the highest-quality workmanship. But also the skill to combine the charm of craftsmanship with innovative technology and to fuse it with the interior architecture to create a unique unity of the whole. Experts who have these skills will make all your wishes come true when it comes to the individualized and timelessly elegant planning, design, and furnishing of your kitchen. Available worldwide and easy to find – wherever you see the name SieMatic. www.siematic.com/showrooms









Individuality and functionality. The SieMatic drawers and pullouts.

Behind every door and in every drawer, you will discover a perfect new world with SieMatic: Different, elegant material combinations that can harmonize individually with the style of your kitchen. For a fascinating harmony of form and color – inside and out.

The SieMatic aluminum interior accessories

Creating order has never been so much fun: the new SieMatic aluminum interior accessories create aesthetic enjoyment that is unique in its functionality and unmistakable in its graphical look. This is ensured by the innovative new material combination of aluminum, light oak or dark smoked chestnut, flock, and porcelain, as well as precise workmanship down to the smallest detail. Intelligent, contemporary ideas, like the integrated USB connection, offer new, valuable functions for the “living space” of the kitchen. The highly functional system makes it possible to arrange and equip the drawers in a way that could not be more individual. The SieMatic aluminum interior design system is unique and is protected as a utility model.





The SieMatic GripDeck inserts were modeled after ship decks. Just as the rubber soles of sailing shoes provide secure footing on deck planks, the GripDeck inserts of fine wood and rubber keep plates, pots, and pans from slipping. Available optionally in dark grey flock, light oak, or dark smoked chestnut, the SieMatic GripDeck inserts can be selected individually to match the design of the kitchen.



www.siematic.com/individual



The SieMatic-exclusive Flock2Block principle. On the flocked surface of the insert mats, all inserts and porcelain elements with their likewise flocked undersides can be placed without any slipping. And they can also be removed or rearranged easily. This “coupling effect” is unique in the market and is patented for SieMatic.

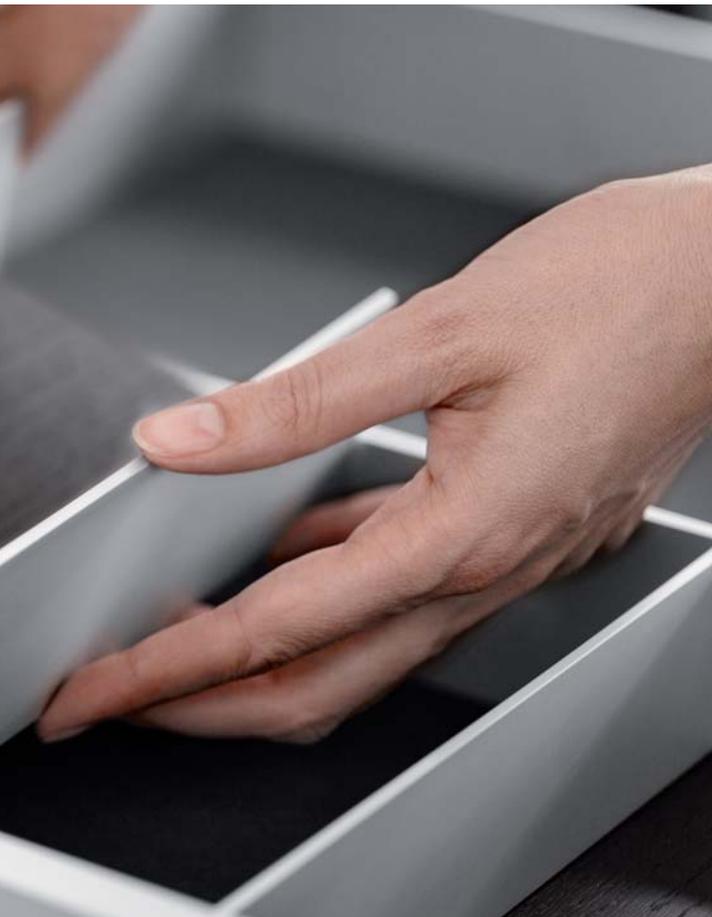


Optical and textural fascination: light, cool aluminum combined with the warm, velvety look of flock and high-quality wood. In this system, basic elements in two widths and a variety of add-on elements create a nearly endless number of combinations for arranging and equipping the drawers individually.





Not only beautiful, but practical as well: the stackable porcelain elements in three heights can be relabeled any number of times with pencil, provide for optimal use of storage space, and are absolutely dishwasher safe.



Freshly milled and just the right amount. This is guaranteed by the high-quality stainless-steel spice mills, whose transparent area provides a view of their contents.

The glass lid and flavor seal show which spice is inside the both decorative and hygienic porcelain jar.

Simply perfect: thanks to the coupling effect, insert trays can be added, moved, or removed easily at any time. Compartment sizes can be adjusted to the size of the utensils you want to store.





1 The dimensions of all elements are selected so that the utensils can be picked up and removed in an ideal fashion. **2** The integrated USB charging station ensures secure placement. It gives smartphones and tablets a fixed location on the soft flock for charging, so they are no longer in the way. **3** The practical GripDeck, which keeps heavy pots and pans from slipping, is available optionally in dark grey flock, light oak, or dark smoked chestnut. **4** Thanks to its special depth, the king-size compartment for drawers starting at a width of 60 cm offers ideal storage space for tall objects. This king-size compartment is available only at SieMatic and is protected as a utility model.



For individual coordination with the front panel color, two wood choices are available: light oak and dark smoked chestnut. The chestnut wood is darkened by smoking and not just superficially varnished or lacquered in order to get a fine patina over the long life of a SieMatic without any light-colored scratches.

The SieMatic wooden interior accessories

The SieMatic wooden interior accessories, which have won multiple design awards, are now even more elegant; their material combination looks like it was “cast from a single mold”: light oak, aluminum, and porcelain elegantly linked by the light shade of grey. The SieMatic wood interior design system also encompasses many elements that are as practical as they are decorative, including stackable porcelain jars and wooden boxes in various heights that can be labeled individually and provide optimal utilization of storage space, and also the matching GripDeck, which keeps pots, pans, and large packages of supplies from slipping.



Enjoy the luxury of having more storage space.
With the highly flexible MultiMatic interior design system.



Nowhere in the home is space as valuable as in the kitchen cabinets, but this is where many precious centimeters are usually wasted. Unless it is a SieMatic! Inside each SieMatic is much more: MultiMatic – a highly flexible interior system configured as needed. The patented SieMatic multifunction tracking rail inside the cabinet offers infinite adjustment of the cabinet interior, easily reconfigured by you. This allows for customizing the interior space for the storing and sorting of items. You will gain space: up to 30 % more!



The patented SieMatic multifunction track, which is divided into a fine 16 mm grid, is now present in every SieMatic cabinet element, and it can also be added to doors. It is available in either white or aluminum color and can be equipped with the numerous MultiMatic function elements, just as you wish. The rows of holes in the SieMatic multifunction track are closed hygienically. You can clean the inside of the cabinet with a wet cleaning agent without any problem, without causing swelling or cracks at the edges of the holes.

No more aggravation with pot lids falling out of the cabinet. No more searching for those little things that tend to disappear. And you can always have beverages on hand, without having to go down to the cellar. That's how convenient life can be when you have a MultiMatic at home.

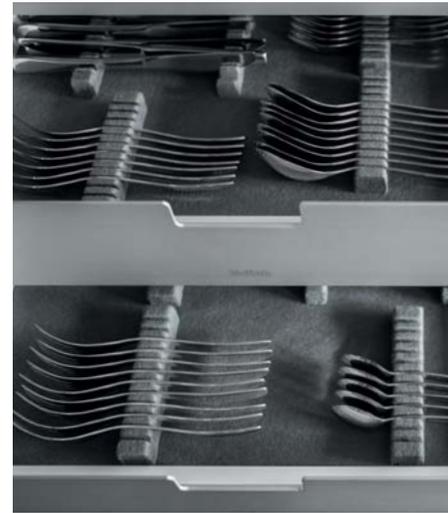


As shown in the illustration at the left, the advantages of the Flock2Block inserts are not restricted to the SieMatic drawers: upon request, the inserts with their aluminum-colored edges are also available with the easy-care flocked surface – to match the drawers and GripDeck. The “Aluminum Edition” is also available to make the kitchen even cozier: aluminum-colored edges for the cabinet and shelves, together with the aluminum-colored multifunction track and the grey dust seal, set modern accents.



Height-adjustable plate holders of croupon leather and aluminum, in which plates of all kinds can be stored and transported in stacks, also protect your dishes in the cupboard.

The precious family silver is perfectly stored and well protected in the special three-piece interior pullout.



Why are we so concerned with environmental responsibility?



Why do we invest so heavily in the environment? Learn more here:
www.siematic.com/sustainability

Our goal is to work with each of the growing number of effective ecological measures to put sustainable practices into the workplace and ensure the highest quality of product. Each ecological measure is assessed to ensure the quality of the measure – each result is examined and qualified by a neutral auditor. This is because not all environmental certifications are as trustworthy, transparent and meaningful as those awarded to SieMatic and its products. Following our company motto, it is our endeavor to do the best for our environment. Therefore, SieMatic environmental achievements go far beyond industry standards. In addition, SieMatic has a fully integrated quality and environmental management system based on the international DIN standards EN ISO 9001: 2008 and ISO 14001. The majority of our materials are made from a highly renewable, recyclable material: wood. We adhere to the

requirements set by the Forestry Stewardship Council® regarding material sourcing, usage during manufacturing and recycling. Thus, transport routes and energy consumption are as minimal as possible. By using advanced cutting equipment we achieve optimal material utilization with very little waste. The remaining wood waste is 100 % recycled in our own furnace systems for energy. For products from our suppliers, we prefer those within the European area which is governed by the highest statutory rights and obligations. We are highly active in reduction and mitigation of pollutants, so much so we far surpass any environmental law. Environmental responsibility, in conjunction with unmatched manufacturing techniques, brings you a product that is truly individual: your own SieMatic kitchen.

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